

Orgreen

CFW 2018
GamFratesi

the YUNIKU project

The display concept wants to emphasize the way how Yuniku celebrates the uniqueness of each face, with its distinctive features and expressions.

Diversity as a gesture of personalization and intrinsic quality of each individual. The concept of uniqueness of the face finds inspiration in the work and drawings of Picasso.

We created a serie of *faces* made with high quality materials and through the use of colours reinterpret in a playful language unique sculpture. left and right side communicate the diversity of our face and the ability of the frame to adapt to our unique characteristics. The abstract face dialogue with the frame that as Ørgreen sees it:

“Given Yuniku’s high level of sophistication, vision precision and the ability to tailor any frame to fit any face ... it’s bespoke at its best.”



Picasso Painting



„imperfect portrait“

The style of Picasso in the portraits is unmistakable:

the figures are broken up and recomposed in his paintings upsetting all the canons and proportions of the face.





right window view

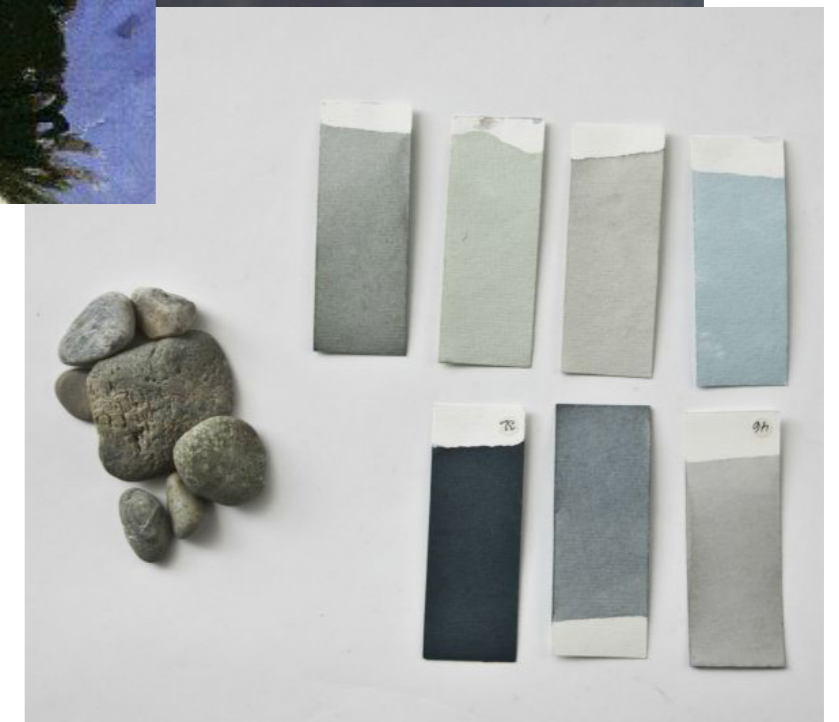
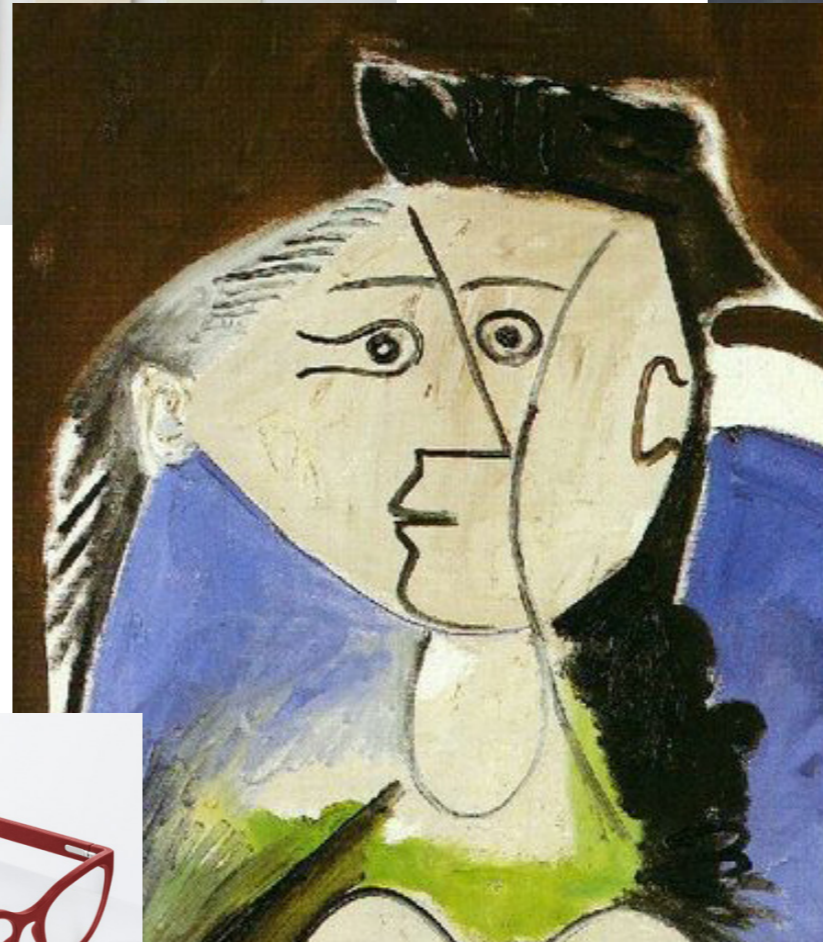
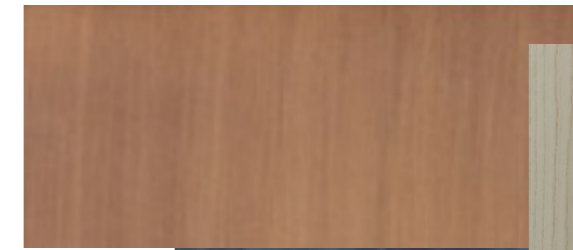
background not final





left window view

background not final



moodboard
11

moodboard
10



metal "nose"
3 metal finishes

"head" solid wood finish
2 or 3 type of woods

"head" laquered
4 colours

proposal different faces

The faces are made in different materials and sizes in order to express the diversity of each person's face.

The images shows the possibilities with different material and colours.

Final selection TBD

**Standing Face**

The image shows the possibilities with standing holder in different material and colours.

Final selection TBD

**Standing Face**

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Final selection TBD



„ framing a frame “

A black frames made of metal wire to emphasize the scul-tural face and give value to the Yuniku frame.





option with different logo position

