

VareseNews

International Journalism at Glocal13

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Glocal means looking at the world from a local perspective. So, why not bring the world directly to Varese?

Large and small, hyper-local and national newspapers will be taking part in our Glocalnews Festival, but we are also going to have the pleasure of welcoming prestigious international newspapers and, above all, we will be looking at the world from the viewpoint we think is essential for today's journalist: attaching importance to a region. Not only to ours. Thus, we will be looking at the world as a digital journalist does. First, a look at our continent, in a meeting with the topic "In Europe, we speak ... glocal", **with a glance at the United Kingdom**, with the prestigious **Nesta Foundation**, and **Spain**, with **La Vanguardia**, and an overall panorama provided by the **European Observatory, which is based in Switzerland**.

Mario Tedeschini Lalli (from the Espresso Group), **Jon Kingsbury** (director of the Nesta Foundation – National Endowment for Science, Technology and the Arts), **Luis Izquierdo Labella** (La Vanguardia – Madrid) and Natascha Fioretti (European Journalism Observatory) will be there with us.

One month after the Online News Association (ONA) meeting in Atlanta, which ended yesterday, we will be taking stock of international journalism, in an ad hoc event with Mario Tedeschini Lalli (the Espresso Group) and **Carlo Felice Dalla Pasqua** (Il Gazzettino.it) of ONA Italy. And we will be talking about the world in two other meetings, in which social reality and social network will come together to perfection.

Varese will receive important reports on charity initiatives that began and that have grown on the web, in support of important causes. These are non-profit projects (each of which deserves consideration of the sensitivity, but also the creativity, behind it) that start locally: **from Brianza to Nicaragua and from Brazil to Haiti**.

The participants in the first panel discussion will be **Paolo Ferrara** (Terre des homes, Moltiplicamore), the Brianza businessman, **Filippo Berto** (#divanoxmanagua) and **Matteo Fiorini** (Xmas-fair books), chaired by the journalist, **Donata Columbro**.

The participants in the second panel discussion will be the journalists **Matteo Tarabini Castellani** and **Emanuela Carabelli**, the creators of Deixa Falar (literally, digital Megaphone), a project for Brazil, and our own **Manuel Sgarella**, the author of the Verso Haiti (To Haiti) news report.

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