

## Volandia: success in 2014 and new logo

**Pubblicato:** Venerdì 12 Dicembre 2014



Over one hundred thousand visitors, of which 86 thousand paying. **An increase of 37% on 2013**, which bodes well for the rest of the activities in Volandia. **President Marco Reguzzoni lists all the data with the plus sign**, but for him the new projects should have been expressed. Despite the trouble of having to deal with so many difficulties, the bet is to open a space for collaboration to have drones and an advanced technology laboratory to impress even after so many successes. Along with this pride of **bringing Ogliari transport museum** to Volandia which will open next Spring.

Meanwhile, they think to Christmas and the merchandising is renewed with deals that are similar to those of other museums. A new logo, which is inspired by the various sculptures of eagles.

"2014," tells Reguzzoni, "was a year with many initiatives and a major renovation the museum offered. We reviewed the Space Pavilion, built a new production of the Fixed Wing Pavilion, the Section Alenia Aermacchi. We then made a monographic exhibition of Gabriele D'Annunzio aviator. We expanded the outdoor play area and that of the picnic.

There was a great attention to schools with different proposals and among these the summer camp which was attended by 150 children. "

Along with the many results there is still some regret. "One of the critical points is the fact that Volandia is still poorly understood, and for this reason we are making important partnerships like the one with the Fair of Milan. In 2014 we still had a 37% increase of paying visitors reached 86,430 with a total of 104 thousand people compared to 76 thousand in 2013. The income of the museum was of 510,779 Euros while the total including the shop and restaurant are of EUR 826,928 ".

**In Volandia the store is a strength,** "but we would like to grow further the receipts of this activity. We changed the brand and on this we have created a line of products made everywhere in our territory. For Christmas we will offer all the gadgets with a discount of 30%. "

**Another important aspect of the museum is the presence of the volunteers.** There are now more than 180 people who provide their services for free and for many of them is a vital space for fielding all the professionalism of the flight. Luciano Azzimonti is one of them and says with enthusiasm the work just completed to accommodate a plane of 1953, the Fiat G46. "We found it in Garlasco, where it had been abandoned for 35 years. Inside the engine there was a wasps nest and a birds nest. A portion of the plane had been sealed. We worked a year and a half, but in the end we have carried forward. "

[Redazione VareseNews](#)

[redazione@varesenews.it](mailto:redazione@varesenews.it)