

Arts and Crafts: everything is ready for the 23rd year

Pubblicato: Lunedì 3 Dicembre 2018



The twenty-third arts and crafts exhibition (Artigiano in Fiera) starts on Saturday, 1 December: in **Fieramilano** (Milan's exhibition centre in Rho-Pero), for **nine days**, there will be more than **3000** stands, and **150,000** types of products, from **100 countries**, in an area of 340,000m². The **inauguration** of the exhibition, which is promoted by **Ge.Fi. – Gestione Fiere SpA**, is being held on the same day, at 12 noon, in the **Africa events area (pavilion 5)**.

The ceremony will be attended by the chairman of "Artigiano in Fiera", **Antonio Intiglietta**, the CEO of Fieramilano, **Fabrizio Curci**, the chairwoman of the Management Committee of "Artigiano in Fiera", **Maria Teresa Azzola**, the Egyptian Minister of Social Solidarity, **Ghada Wali**, the General Secretary of the Craft Federation in Tunisia, **Hichem Houdhek**, the promoter of Ferronerie d'Art (a business and community in Madagascar), **Violette Ralalaseheno**, the CEO of E4Impact Foundation, **Frank Cinque**, and **Stefano Salina**, on behalf of the training agencies.

With this opening event, "Artigiano in Fiera" seeks to promote the beginning of a new form of cooperation (with an agreement with **Egypt**, **Tunisia** and **Madagascar**) aimed at developing: a **network between Italian and African craft businesses**, with particular attention to young people, women and the theme of innovation; **cooperation between craft organisations and professional trainers**, with the involvement of important Italian institutions (*Formaper* – Special training company of the Chamber of Commerce of Milan, Monza-Brianza and Lodi, *Galdus* – Social Cooperative for Education, Training and Work, *Capac* – Commerce and Tourism Polytechnic, *Energheia* – Social

Enterprise, *Afol Metropolitana*); collaborations with universities, aimed at **managerial and entrepreneurial training** that supports business start-ups, with the help of E4impact.

di Translated by Bernasconi & Mancini (Reviewed by Prof. Rolf Cook)