

Marco Mengoni meets his fans in Varese

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Marco Mengoni is coming to Varese. This news will certainly excite his many fans in the province. His visit is on **Friday 15 November, at 4 p.m., at the Casa del Disco**, where the singer will sign autographs and meet his fans. Those who buy the artiste's new CD will be given priority; the pass to get in and meet the artiste will be the new double **CD+DVD, which, for the occasion, will cost €18** (instead of €21), together with the receipt issued on the day by the *Casa del Disco*.

The announcement of the Varese visit was received by the followers of his Facebook page, with 300 likes and a stream of comments.

The occasion is the launch of his new CD, **#prontoacorrereilviaggio, which will be officially on sale from 11 November**, and which Mengoni wanted to record after a year of successes.

Nine platinum discs, 7 Wind Music Awards, 100 million views on YouTube, victory at the last Sanremo Festival, Revelation of the Eurosong 2013, and 40 sold out concerts in 2013; these are the results that tell the story of this 24-year-old who became known to the general public, thanks to his participation in X-Factor.

#prontoacorrereilviaggio is an album that Marco really wanted to make, even more than his fans (his "army"). **The triple box contains:** a live version of the album #prontoacorrere, a DVD, with backstage footage, of a very fortunate year, with part of the concert in Taormina. In addition, there is the complete version of the CD #prontoacorrere. The live concert was recorded in the wonderful Ancient Theatre, in Taormina, on 26 August, one of the most exciting dates on the tour. #PRONTOACORRERELIVE includes all the tracks of the album with the same name, from which the enormously successful singles "L'Essenziale" (the winning song at the Sanremo Festival), "Pronto a Correre", "Non Passerai", and "In Un Giorno Qualunque" were taken.

The DVD #prontoacorrereilviaggio is a film-concert that retraces the year of Marco Mengoni, with pictures, backstage footage, exclusive interviews, as well as the amazing pictures recorded during the Taormina concert.